Beautiful Skirby Design

DELICATE

ANTI-AGING

MEDI PEEL/MASSAGE SERUM

NEW! FLEX

ACNE

SUN PROTECTION
ENVIRONMENTAL







As a consumer, your face deserves a line that focuses on exact skin concerns and delivers high potency results oriented formulas that make your skin look and feel great.

M.A.D Skincare has been created to deliver the most advanced skincare treatments available today no matter what the concern. Each of the 5 skin concern lines has a unique, custom set of actives making them super effective in the fight against the appearance of age, hyper-pigmentation, redness and sensitivity, acne or environmental protection.

I know... your thinking "my face has multiple issues... what do I do?" Let your skincare professional guide you through the M.A.D Skincare products that can address each of your concerns. All of the M.A.D products are designed to work in concert with each other. If you have Anti aging concerns along with redness and hyper-pigmentation its not a problem. M.A.D Skincare has the products to correct each concern.

All of our products are Paraben free and Sulfate free.

All products work with any other MAD Skincare product.

We trust you will see the benefits and results of using MAD Skincare.

Our mission is to identify and deliver the best possible products for your skin concerns.

Our philosophy is to blend the best Science and Nature offers to deliver the most advanced, potent skin care products on the market today.

Thank You,

M.A.D Skincare



FLEX MAD FLEX is a new category designed to deliver action ingredients for 3 skin concerns. Anti-Aging, Brightening and Acne can now be treated simultaneously using the MAD FLEX line. Imagine incredible results for 3 concerns with these new exciting easy to use professional formulas.

Mandelic Acid An alpha hydroxy acid (AHA) derived from bitter almonds but gentler. Mandelic acid is a go-to anti-aging ingredient in the world of skin care. Mandelic acid's antibacterial properties are extremely helpful in treating acne. It also helps to regulate sebum production and in turn decrease the occurrence of breakouts. Mandelic acid has even been shown to benefit those who suffer from cystic acne.

CBD Endocannabinoids are found at the intersection of the body's various systems, allowing communication and coordination between different cell types. At the site of an injury, for example, cannabinoids can be found decreasing the release of activators and sensitizers from the injured tissue, stabilizing the nerve cell to prevent excessive firing, and calming nearby immune cells to prevent release of pro-inflammatory substances.



FOUR FRUIT ENZYME EXFOLIATING MASK Four Fruit Enzyme Exfoliating Mask contains Pineapple, Blueberry, Cherry, Papaya. Designed to address multiple skin concerns: Acne, hyperpigmentation, and fine lines & wrinkles. This powerful mask nourishes skin with over fifty minerals.



60g (2 OZ) #900101



MANDELIC PEEL 25% with CBD Mandelic Peel 25% with CBD can improve various skin concerns such as: acne, skin texture, hyperpigmentation, and fine lines & wrinkles. Can help regulate sebum production. The exfoliating action of mandelic acid removes dead skin cells, which may leave your skin firmer and smoother. 120g (4 OZ) #900102

1209 (102) 11300102

MEDI PEEL/MASSAGE SERUM



JESSNER PEEL pH 3.0 The Jessner Peel combines the benefits of three popular peeling agents: resorcinol, salicylic acid, and lactic acid. Effectively lightens hyperpigmentation, treats and prevents acne, and renews sun damaged skin.

60mL (2 FL OZ) #700100

NON-RESORCINOL PEEL pH 2.5 The Non Resorcinol Peel is generally considered a medium level peel containing (Salicylic, Lactic, and Glycolic Acids.) The depth of this peel is determined by the number of layers applied during application and the tolerance level of the skin it is applied to.

60mL (2 FL OZ) #700101





MULTI C/RETINOL PEEL pH 3.0 The Multi C/Retinol Peel is generally considered a medium level peel containing Multi Fruit Acid, Lactic, and Glycolic Acids. The depth of this peel is determined by the number of layers applied during application and the tolerance level of the skin it is applied to.

60mL (2 FL OZ) #700102

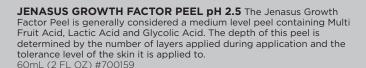
GLYCOLIC 40% PEEL pH 2.5 The 40% Glycolic Acid Peel is generally considered a medium level peel containing a high concentration of Glycolic Acid. The depth of this peel is determined by the number of layers applied during application and the tolerance level of the skin it is applied to.



60mL (2 FL OZ) #700103



ADVANCED ACNE PEEL pH 2.5 A higher concentration of acids to deal with stubborn acne conditions. Ideal for oily/combination skin, breakout prone skin and/or irritated and inflamed skin due to acne. 60mL (2 FL OZ) #700104







M.A.D OIL-FREE AROMATHERAPY MASSAGE SERUM This technically advanced massage serum is the perfect choice for all your massage therapy needs. Oil free and light weight this remarkable serum will provide perfect glide for face or full body massages. Its unique properties make this massage serum evaporate quickly after the application is complete.

480mL (16 FL OZ) #611499

SUN PROTECTION. M.A.D Skincare now has a full range of sun protection products that deliver cutting edge UVA/UVB protection and more. The environment is more damaging to skin than ever before. Pollution, stress, poor diet and sun exposure contribute to premature aging. Your skin needs time and superior Solar Protection designed to destress, repair and protect against the ravages of the environment.

Helioguard 365 UVA absorbing properties from Red Algae derived amino acids that help reduces visible signs of aging from environmental factors. **TriniTea Complex** A blend of white, red, and green tea which bathes the skin in rich antioxidants.

BVOS-C/Stay-C* 50/Magnesium Ascorbyl Phosphate Forms of Vitamin C that help brighten skin, diminish the appearance of fine lines and wrinkles and antioxidant properties to fight UV damage.

Dermaxyl* A patented form of Palmitoyl Oligopeptide, this anti wrinkle ingredient also has benefits as a skin rehydrating and skin smoothing agent.

Titanium Dioxide/Zinc Oxide Occlusive particles that act as a "mineral filter" to help protect skin against sunburn and harmful UVA/UVB rays.

Manoliva Rich in polyphenols it helps to detoxify skin and offers excellent natural UVA protection.

Uniprotect 3 This bioactive complex helps protect skin from furture UV damage and helps to offset already existing damage caused by the harmful effects of sun exposure.

Oxynex K Rich in Ascorbic Acid, Ascorbyl Palmitate and Tocopherol, it offers maximum anti-oxidant protection against free radical damage and helps combat the visible signs of aging while restoring natural radiance to intoxicated and tired skin.



ON GUARD SKINSCREEN SPF 30 This sunscreen is a quick absorbing physical sunscreen enriched with botanicals and antioxidants to fight the damaging effects of the sun. Hyaluronic Acid is added to provide needed hydration when skin is exposed to the sun's rays. Aids in the prevention of sunburn.

120a (4 OZ) #800101

ON GUARD TINTED SUNSCREEN SPF 30 Infused with Vitamin C for anti-aging and brightening, and Trinity Tea Antioxidant Complex to fight free radicals. Peptide and Ceramide enriched to minimize the appearance of fine lines and wrinkles as you fight the negative effects of UVA/UVB on your skin. This Sunscreen is a quickly absorbing zinc and titanium based formulation that delivers excellent protection from the sun's potentially harmful rays. 120q (4 OZ) #800102

HYPER SHEER SPF 50 WATER RESISTANT BODY SUNSCREEN

Your skin needs time and a superior cream designed to de-stress, repair and protect against the ravages of the environment. This hyper-sheer formula is ideal for those who prefer non-greasy lightweight moisture and water resistance with the maximum benefit of SPF 50. 120g (4 OZ) #800103

PHOTO GUARD SPF 50 MATTE FINISH PRIMER-NEUTRAL

M.A.D has combined the best nature and science has to offer to give you the youth building age minimizing performance for lasting results. Our new light-weight matte-finish primers offer the appearance of flawless, even skin-tone combined with a powerful anti-aging treatment base and SPF ingredients for optimum protection.

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30g (1 OZ) #800109

PHOTO GUARD SPF 50 MATTE FINISH PRIMER-MEDIUM MAD

has combined the best nature and science has to offer to give you the youth building age minimizing performance for lasting results. Our new light-weight matte-finish primers offer the appearance of flawless even skin-tone combined with a powerful anti-aging treatment base and SPF ingredients for optimum protection.

30g (1 OZ) #800110

PHOTO GUARD SPF 50 MATTE FINISH PRIMER-DARK M.A.D

has combined the best nature and science has to offer to give you the youth building age minimizing performance for lasting results. Our new light-weight matte-finish primers offer the appearance of flawless, even skin-tone combined with a powerful anti-aging treatment base and SPF ingredients for optimum protection.

30g (1 OZ) #800111

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PHOTO GUARD SPF 20 ANTI-AGING EYE CREAM M.A.D has combined the best nature and science has to offer to give you with this anti-aging spf eye treatment, combining a combination of powerful anti-aging ingredients with botanical extracts and sun protection factors to help combat the damaging effects of the sun while protecting and hydrating the delicate skin around the eye area.

15g (0.5 OZ) #800108

50g (1.7 OZ) #800105



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M.A.D

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HYPER SHEER SPF 50 DAILY MOISTURIZER The environment's more damaging to skin than ever before. Pollution, stress and poor diet contribute to premature aging. Your skin needs time and a superior cream designed to de-stress, repair and protect against the ravages of the environment. Nourish your skin with this SPF repair moisturizer, sheer and lightweight.

50g (1.7 OZ) #800104

PHOTO GUARD SPF 30 ANTI-AGING DAILY MOISTURIZER

M.A.D has combined the best nature and science has to offer to give you the youth building age minimizing performance for lasting results. Our chemical-free SPF 30 delivers sun protection combined with a powerful anti-aging treatment base and zinc oxide for optimum protection in a sheer readily-absorbed lotion.

50g (1.7 OZ) #800107



PHOTO GUARD SPF 50 SELF-ADJUSTING FOUNDATION SERUM-NEUTRAL A non-greasy yet moisturizing liquid SPF 50 foundation goes on white and instantly adjust to match your skin tone and naturally adjust. It can be used daily for an illuminating silky finish. The fragrance-free formula is lightweight and quickly absorbed with no dryness and is suitable for all skin types.

30g (1 OZ) #800112

PHOTO GUARD SPF 50 SELF-ADJUSTING FOUNDATION

SERUM-MEDIUM A non-greasy yet moisturizing liquid SPF 50 foundation goes on white and instantly adjust to match your skin tone and naturally adjust. It can be used daily for an illuminating silky finish. The fragrance -free formula is lightweight and quickly absorbed with no dryness and is suitable for all skin types.

30g (1 OZ) #800113

and extend your youthful looking skin. Your skin is under constant environmental stress, pollution and external factors that manifest into weakened, tired, aging skin. The Environmental skincare line uses active ingredients designed to protect skin cells from environmental assault, maximize cellular life, and deliver potent anti oxidants for superior, healthy looking skin.

ENVIRONMENTAL is a perfect protocol for mid-twenties

to forties. Our environmental line is designed to protect

Unirepair T-43 Potent bioactive complex of the amino acids.

Titanium Dioxide/Zinc Oxide Occlusive particles that act as a"mineral filter" to help protect skin against sunburn and harmful UVA/UVB rays.

Lavandox helps in reducing the appearance of wrinkles. Studies show 11% wrinkle reduction within 24 hours.

Bisabolol Bisabolol protects and heals the skin from the effects of daily stress. It is a naturally occurring active ingredient that accelerates the healing process of skin. Bisabolol is also known to have anti-irritant, anti-inflammatory and anti-microbial properties.

CELLDETOX* reinforces the cell detoxification process and reduces the visible signs of age and restores natural radiance.

Helioguard 365 UVA absorbing properties from Red Algae derived amino acids that help reduces visible signs of aging from environmental factors.

Shield Bact Peptide Natural ability to fight bacteria, it serves as powerful protector against everyday biopollutants.

Oxygeskin* promotes skin oxygenation, a smoothed skin surface and improved complexion radiance.

Prodew 400 helps to protect the skin from dryness and aids in moisturizing the skin and promoting elasticity.

SYN®-COLL An innovative wrinkle smoothing complex.

Phellodendron Extract This extract helps to moisturize and restore skin natural balance. **TriniTea Complex** A blend of white, red, and green tea which bathes the skin in rich antioxidants.





DAYTIME DEFENSE SHIELDING MOISTURIZER A light weight. nourishing, moisturizer that leaves skin cells guenched but not greasy, nourished and fortified to start the day. 50a (1.7 OZ) #200513/120a (4 OZ) #211230





ENVIRONMENTAL DETOX MASK Your skin needs a shield to protect against these environmental aggressors. Protect and nourish your skin with this rich botanical mask for a healthy look that will last. 60g (2 OZ) #200915/240g (8 OZ) #210799 with Booster Serum





ENVIRONMENTAL DESTRESSING NIGHT CREAM Your skin needs a superior cream designed to destress, repair and protect against the ravages of the environment. Nourish your skin with this rich botanical night cream for long term protection and deep moisturization to give your skin that young healthy look. 50g (1.7 OZ) #200613





WRINKLE REPELLENT ENVIRONMENTAL PROTECTION **SERUM** Your skin needs a shield to protect against these environmental aggressors. Protect and nourish your skin with this rich botanical serum for a healthy look that will last.

30mL (1 FL OZ) #200408/120mL (4 FL OZ) #211660





EVERYDAY RENEWING TONER Infused with Sodium Hyaluronate to maintain moisture and a synergy of anti-oxidants designed to maintain your skin's optimal look. Optimizes your skin for treatments that will deliver the best possible results. 200g (6.75 OZ) #200350/480g (16 OZ) #211099





EYE DEFENSE SHIELDING SERUM A light weight serum designed to protect, hydrate and nourish critical areas around the eyes. 15mL (0.5 FL OZ) #201304/120mL (4 FL OZ) #211430





MEGA RICH ANTIOXIDANT CLEANSING GEL A balanced blend of gentle cleansers and botanicals lift away dirt and protect your skin cells leaving your skin refreshed, nourished and ready to start the day. 200g (6.75 OZ) #200250/480g (16 OZ) #210999



ENVIRONMENTAL RENEWAL PEEL Ideal for sun damaged, dry and/or under nourished skin. Perfect for those aged 25 to 50. 120mL (4 FL OZ) #210130



BRIGHTENING. Uneven skin tone, patchy spots and dull skin are all skin concerns we have over time. M.A.D Skincare Brightening line uses the strongest holistic ingredients to restore radiant, even skin tone and a healthy glow.

Lumiskin™ Powerful new antioxidant has been found to make skin more radiant, lighten complexions effectively, and make skin color more even.

TriniTea Complex A blend of white, red, and green tea which bathes the skin in rich antioxidants.

BVOS-C/Stay-C* 50/Magnesium Ascorbyl Phosphate Forms of Vitamin C that help brighten skin, diminish the appearance of fine lines and wrinkles and antioxidant properties to fight UV damage.

β-White™ A whitening peptide that serves as a key ingredient to a safe, progressive and efficient lightening effect.

Licorice Extract A natural remedy for red, irritated and sensitive skin that contains powerful antioxidants.

Nano LDP's Lightening work to stimulate collagen synthesis and protect the skin against phototoxicity allowing your skin to appear brighter.

Emblica Fruit/Mulberry/Bearberry Extract Skin brightening properties and help minimize the appearance of skin discoloration. Help reduce the appearance of dark, patchy, and damaged skin offering a healthy glow.





RADIANT BRIGHTENING MASK Radiant Brightening Mask is a great way to deliver botanicals to help give a burst of radiance to dull tired skin. A penetrating mask designed to invigorate your skin at the cellular level. Try it overnight for best results.

60g (2 OZ) #500515/240g (8OZ) #510799 with Booster Serum



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SPOT ON TARGETED SKIN BRIGHTENING SERUM Spot On Targeted Skin Brightening serum will help minimize dark spots, uneven skin tone and help give a burst of radiance to dull tired skin. For best results use this twice daily to improve skin tone.

15mL (0.5 FL OZ) #500204/120mL (4 FL OZ) #511030



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RADIANCE BRIGHTENING NIGHT CREAM M.A. Dermaceuticals has combined the best nature and science has to offer to give you even skin tone and skin that is plump, moist and hydrated in a targeted evening night cream moisturizer.

50g (1.7 OZ) #500414



ILLUMINATING DAILY MOISTURIZER M.A. Dermaceuticals has combined the best nature and science has to offer to give you even skin tone and a light weight daily moisturizer to make you look your best and return a more youthful glow to the appearance of your skin. 50g (1.7 OZ) #500313/120g (4 OZ) #511230





BRIGHTENING CLEANSER This nourishing, radiance boosting gentle cleanser lifts away dirt and protects your skin cells leaving your skin refreshed, nourished and ready to start the day. 2009 (6.75 OZ) #500150/4809 (16 OZ) #510999



CLASSING, SECTION, SECTION, SECTION, SECTION, MAA.D **C4 INTENSIV BRIGHTENING SERUM** Vitamin C is an effective way to brighten skin and minimize the appearance of fine lines and wrinkles. This potent complex of four types of Vitamin C will deliver maximum results. C4 Intensiv also moisturizes and plumps, with added botanicals to nourish and soothe.

30mL (1 FL OZ) #500608



FADE GEL 5 This light serum delievers the ultimate skin brightening treatment for hyper-pigmentation, skin discoloration and brown spots. Enriched with the proven ingredient, Hydroquinone, at the maximum percentage combined with Azaleic and Kojic acids which are also known to fight hyper-pigmentation.

30g (1 OZ) #500001





ACNE. The M.A.D Acne protocol uses proven ingredients in combination with botanicals to minimize acne and control oily skin.

Salicylic Acid 2% A beta-hydroxy acid derived from the willow bark tree which helps to decongest skin and reduce blemishes and black heads.

Benzoyl Peroxide 5% Tried and true antibacterial, anti-acneic ingredient helps to unclog pores, control oil and hinder further breakouts.

Alp Sebum An innovative ingredient with proven efficacy against oily skin, anti-inflammatory properties and helps reduce the size and appearance of pores. Non-comedogenic.

Tea Tree Oil A naturally occurring essential oil which helps to fight and control bacteria. **Willow Bark Extract** Nature's own acne fighter which helps fight inflammation and helps to decongest clogged pores and clear up blemishes.

Sulfur Dries excess oil and exfoliates.





BREAKOUT CONTROL DAILY MOISTURIZER A light weight daily moisturizer that helps control oil production and calms irritated skin. Gentle moisturization keeps your skin from feeling dry and irritated. 50g (1.7 OZ) #300613/120g (4 OZ) #310330





BLEMISH REPELLING GEL This light weight gel cream absorbs quickly delivering a potent blend of Benzoyl Peroxide, Green Tea, Licorice, Aloe Vera and Epilobium Fleischeri Extract. 60g (2 OZ) #300415



SPOT ON ZINC AND SULFUR MASK Spot On Zinc and Sulfur Mask is a great way to deliver botanicals to help remove excess oils from your pores. A penetrating mask designed to speed up clear skin. Calms irritated skin. Try it overnight for best results.

50g (1.7 OZ) #300515/240g (8 OZ) #310799 with Booster Serum



SALICYLIC CLEANSING GEL This cleanser is designed for maximum effectiveness in the fight against blemishes. A potent blend of 2% Salicylic Acid with botanicals to fight oil.
200g (6.75 OZ) #300250/480g (16 OZ) #310999



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ACNE REVERSING GEL Benzoyl Peroxide 10% is the perfect spot treatment. Apply to affected areas day or night. Proven Benzoyl Peroxide will help control acne and future breakouts. 30g (1 OZ) #300708



ACNE DRYING LOTION Overnight treatment to rapidly reduce the size and severity of pimples. Maximum strength salicylic acid exfoliates dead skin cells, allowing the all-natural drying agents to penetrate pores and treat infection.

30mL (1 FL OZ) #300903

ACNE PEEL Ideal for oily/combination skin, breakout prone skin and/or irritated and inflamed skin due to acne. 120mL (4 FL OZ) #310130



NEUTRALIZER SOLUTION Peel neutralizer Solution

120mL (4 FL OZ) #610230



EXTRACTION IN A FRACTION Does not contain parabens or chemical colorants. Aids in the control of break outs. 120mL (4 FL OZ) #310430



BREAKOUT CONTROL CHARCOAL PEEL OFF MASK Charcoal Peel Off Mask is packed with a superstar in skin care: charcoal. This black ingredient is beloved by the beauty industry largely because of its ability

to draw out toxins, dirt, and grime which can cause acne and blackheads. 240g (8 OZ) #310800



DELICATE. Sensitive skin needs to be soothed, nourished and treated gently. M.A.D Delicate Skincare line delivers calming and soothing botanicals free of harsh chemicals and parabens.

Sepicalm™ VG Unique union between palmitoylproline and water lily flower extract created to calm and soother irritated and stressed skin.

Sedaplant Richter A complex combination of herbal anti-irritant extracts blended with allantoin, an excellent hydrator which calms and soothes sensitive skin. Allantoin is also recommended for the soothing of irritated skin and for promoting and maintaining the balance of healthy skin.

Neutrazen™ Lipopeptide that can help prevent and reverse signs of inflammation and calm and soothe irritated skin.

Symglucan* helps effectively protect against UV-damage and improve visible signs of aging.

Prodew 400 helps to protect the skin from dryness and aids in moisturizing the skin and promoting elasticity.

Palmitoyl Tripeptide-8 Essential for healing, this peptide significantly reduces skin's inflammatory responses and minimizes swelling and irritation of dry inflamed skin.





DELICATE SOOTHING NIGHT CREAM Using Delicate Soothing Night cream will maximize this healing process to give you calm, soothed and destressed skin without clogging pores. Protect and nourish your skin with this non clogging rich botanical infused night cream for a healthy look that will last. 50g (1.7 OZ) #400313/120g (4 OZ) #610560





DELICATE DAILY MOISTURIZER A light weight moisturizer designed to minimize irritations and provide much needed moisture for healthy looking skin. Chamomile, Licorice and Aloe Vera work together to sooth and hydrate your skin leaving it quenched but not greasy. 50g (1.7 OZ) #400414/120g (4 OZ) #610660





REDNESS RESCUE A light weight gel leaves the skin feeling calmed, not greasy and nourished. Quick absorbing botanicals penetrate to quickly to maximize results and minimize redness and discomfort. A cocktail of skin soothers and extracts formulated for destressing and calming irritated skin. Enjoy this mask anytime day or night. 30g (1 OZ) #400508/120g (4 OZ) #610730





DELICATE SKIN CLEANSING GEL Gentle, non-drying deep cleansing without the irritation. Gentle Cleanser infused with Chamomile, Aloe Vera and Licorice extracts keep your irritation to a minimum allowing you to clean your skin.

200q (6.75 OZ) #400250/400q (16 OZ) #610499



Francisco Sales Carelesia CE MARK March State Anni **DELICATE SKIN CALMING GEL MASK** A gentle soothing mask designed to calm and minimize irritated skin. A cocktail of skin soothers and extracts formulated into a very light weight hydrating mask sets the tone for destressing and calming irritated skin. Enjoy this mask anytime day or night.



60g (2 OZ) #400615/240g (8 OZ) #410799 with Booster Serum

DELICATE SKIN RESURFACING PEEL Ideal for dry, irritated, inflamed and agitated skin. 120mL (4 FL OZ) #410130



WHEATGRASS RECOVERY MASK with CBD A gentle soothing mask designed to calm and minimize irritated skin. A cocktail of vitamins, wheatgrass, and CBD formulated into a very light weight hydrating mask sets the tone for destressing and calming irritated skin. Enjoy this mask anytime day or night. 240g (8 OZ) #410800



ANTI-AGING. Maturing skin needs multiple active ingredients to rejuvenate, hydrate, moisturize and reduce the appearance of fine lines and wrinkles. M.A.D Skincare accomplishes this using tried and true ingredients like glycolic acid and combining the latest peptides and plant based actives to deliver superior results. Our Anti-Aging products help keep your skin looking it's youthful best.

Unirepair T-43 Potent bioactive complex of amino acids that enhances DNA repair rate. Alp Rose Stem Cell Extract This nature's "super flower" helps to recharge skin stem cells and protect cells against UV stress and improves skin's tone, texture and firmness. PhytoCellTec™ Malus Domectica A cell proliferation enhancer that minimizes the appearance of wrinkles.

Lavandox helps in reducing the appearance of wrinkles. Studies show 11% wrinkle reduction within 24 hours.

Symglucan* helps effectively protect against UV-damage and improve visible signs of aging.

Matrixyl® 3000 Proven anti-wrinkle efficacy.

Haloxyl* helps firm and tone under eye area, minimizing the appearance of under eye circles.

Eyeliss* A combination of 3 active molecules that reduce under eye puffiness.

Argireline* A peptide that has been shown to reduce the severity and degree of wrinkles. **Prodew 400** helps to protect the skin from dryness and aids in moisturizing the skin and promoting elasticity.

TriniTea Complex A blend of white, red, and green tea which bathes the skin in rich antioxidants.

Apple Fruit Stem Cell Extract provides powerful anti aging benefits, helps to lessen the appearance of wrinkles, and increase the longevity of skin cells.

Grape Fruit Stem Cell Extract High in antioxidants, helps to repair the signs of aging resulting in skin that has a more youthful appearance.

PhytoCellTec™ Alp Rose helps skin to be more resilient while making it appear tighter, softer and more radiant.

Tetrapeptide-7 Essential for healing, this peptide significantly reduces skin's inflammatory responses and minimizes swelling and irritation of dry inflamed skin.

Oligopeptide A hyaluronic acid booster, helps stimulate collagen and skin to appear more refined, firmed and toned.





GLYCOLIC 7% EXFOLIATING SERUM Exfoliation is a key step to a youthful look. A perfect serum for those who love the proven benefits of glycolic acid, this light weight treatment will keep your skin looking young and minimize the appearance of fine lines and wrinkles without clogging pores.

30mL (1 FL OZ) #101508



TRANSFORMING NOURISHING NIGHT CREAM Transformation Nourishing Night Cream is designed to work optimally while you rest. This cream, infused with multi-stem cell and multi-peptide technology, will provide all the latest anti-aging technology you need to have the best possible looking skin. Skin will feel moist, plump, nourished and recharged. 50g (1.7 OZ) #100613



RETINOL EYE SERUM Retinol Eye Serum is the perfect eye serum for those who want the benefits of Vitamin A to minimize fine lines and wrinkles and to help manage dark circles and under eye puffiness. This eye serum does it all. Experience the benefits of Retinol Eye Serum and see how wonderful it feels when you look your best. 15mL (0.5 FL OZ) #101404



TRANSFORMING DAILY MOISTURIZER A light weight multi-stem cell, multi- peptide infused complex is designed to make you look your best and return a more refreshed, healthy look to the appearance of your skin.

50g (1.7 OZ) #100713/120g (4 OZ) #111260



30% GLYCOLIC PEEL Ideal for mature skin, fine lines and wrinkles, sun damaged skin and/or rough uneven skin. 120mL (4 FL OZ) #110130



DUAL ACTION PUMPKIN ENZYME MASK This naturally derived exfoliating pumpkin mask contains essential enzymes which gently dissolve dry dead skin cells to promote new cell production and essential Vitamins A and C which help smooth and reinforce the skin's natural barrier and help maintain healthy radiant skin. 120g (4 OZ) #111135



YOUTH TRANSFORMATION EXFOLIATING SCRUB Made with 100% naturally derived pumice, this scrub gently exfoliates dead skin cells to help create a more polished and even skin tone. 240g (8 OZ) #111530



JENASUS GROWTH FACTOR MASK Bioactive molecules capable of penetrating the inner most layers of skin provide the necessary energy and stimulation of the cell to increase oxygen consumption and active ingredient utilization. This enables cell proliferation and a reduction in fine lines and wrinkles, sun damaged skin and/or rough uneven skin.



240g (8 OZ) #111235 with Booster Serum



Does not contain parabens or chemical colorants.

botanicals nourish your skin for optimal look.

30g (1 OZ) #700208

M.A.D

pigments redirect light away from fine lines and wrinkles for an immediate youthful look. Vitamin C helps even skin tone and natural



YOUTH TRANSFORMATION AGE CORRECTIVE SERUM Youth

Transformation Age Corrective Serum can be used twice a day for improved skin texture and great anti aging results. This multi-stem cell and multi-peptide technology infused serum will help skin look and feel hydrated, moist, plump, nourished and recharged. 30mL (1 FL OZ) #100808/120mL (4 FL OZ) #510999



MAD

SATURDAY NIGHT TRANSFORMATION PRIMER Watch this advanced formula deliver flawless coverage and a perfect tint. Powerful peptides and ceramides work to improve and minimize fine lines and wrinkles for great looking skin. Everyday should be Saturday night. 30g (1 OZ) #700308



JUST RELAX WRINKLE MINIMIZING SERUM Just Relax is the ultimate high performance serum specifically designed to relax the toughest wrinkles, promote collagen synthesis, and increase hydration in key areas, such as the forehead, around the mouth and crow's feet located around the eyes.





EYE TRANSFORMATION SERUM The eyes are an important treatment area to look your best. M.A.D has combined the best nature and science has to offer to give you the best possible eye product for immediate and long term benefits. This light weight multi-stem cell, multi-peptide infused complex is designed to protect, hydrate and nourish critical areas around the eyes.

15mL (0.5 FL OZ) #100904/120mL (4 FL OZ) #111430



MAD MAD

YOUTH TRANSFORMATION EXFOLIATING SERUM 10% AHA

Exfoliation is a key step to a youthful look. A perfect serum for those who want the maximum benefits of Glycolic and Multi Fruit Acids. Daily treatment with Youth Transformation Exfoliating Serum 10% AHA delivers a unique synergy of exfoliants to minimize fine lines and wrinkles, and will keep your skin firm, radiant, moist and hydrated. 30ML (1 FL OZ) #101608



YOUTH TRANSFORMATION RETINOL SERUM 2% Youth

Transformation Retinol Serum 2% delivers a high level of Retinol to minimize the appearance of fine lines and wrinkles, enlarged pores, rough skin and skin imperfections. Add the benefits of hydration and brightening and you have a great treatment for multiple skin conditions that will have your skin looking its best. 30mL (1 FL OZ) #101208



YOUTH TRANSFORMATION RETINOL COMPLEX SERUM 1%

Youth Transformation Retinol Serum delivers a 1% retinol complex to minimize the appearance of fine lines and wrinkles, enlarged pores, rough skin and blemishes. Add the benefits of hydration and brightening and you have a great treatment for multiple skin conditions that will have your skin looking its best.

30mL (1 FL OZ) #101308

DISCOVER KITS M.A.D SKIN CONCERN REGIMEN KITS

ANTI-AGING KIT

Rejuvenate the appearance of your skin #177001



BRIGHTER SKIN KIT

Help brighten your complexion and even skin tone #577001



DELICATE CARE KIT

Help cleanse, moisturize and treat skin with a combination of gentle products #477001



BREAKOUT CONTROL KIT

Clarify your complexion #377001



DEFENSE KIT

Help fight the ravages of the environment #277001



RETAIL SUPPORT PROGRAM DRIVE TRIAL WITH SATCHETS

















Let **LAVISH LIPS** Express Your Mood! Rich Creamy Moisture... Wrapped in an Amazing Shade!

LAVISH LIPS by M.A.D Skincare comes in 15 beautiful high pigment shades delivering the perfect lip stick to address lip concerns

Each shade provides
Triple Firming Action for
REJUVENATION, LONG
LASTING MOISTURIZATION
and WRINKLE PREVENTION



LAVISH LIPS PERFECTING LIP STICK

with PLUMPING and LIP SMOOTHING ACTIONS

LAVISH LIPS will also work on improving the contours of the lips making them more supple, softer and smoother



001 FLIRTY "Flirty" Your attractive and playful... Let your lips say it with this shade... Sending a message without saying a word. 3.6g (0.12 OZ) #1001LS

002 RANDY "Randy" Says it all about you... Exciting, always has a good time, a perfectionist who has perfect lips. You put a smile on people's faces... Always ready for the perfect kiss. 3.6g (0.12 OZ) #1002LS





003 DESIRE "Desire" Make it clear how much you wish, want, and crave. This deep rich shade sends that signal that you know what you want. Earthy and full of confidence equally displayed on your lips like a window to your soul. 3.6q (0.12 OZ) #1003LS

O04 ALLURING "Alluring" Show your power... How mysterious, attractive and fascinating you are... Your lips will make you desirable and seductive with this shade. Easy on the eyes and dramatic. 3.6g (0.12 OZ) #1004LS





O05 ENCHANTED "Enchanted" A color that exudes how captivating, charming and delightful your are. Hypnotize them with this colorful shade and watch how mesmerizing you become! This deep tone is like a magnet and makes your lips fascinating!

3.6g (0.12 OZ) #1005LS

006 MYSTERIOUS "Mysterious" You can only be described as exciting, wonderful and exuding mystery and surprise... Like a new spice... Bold yet intriguing... Let your mystery be enhanced with a shade to keep them in wonder.

3.6g (0.12 OZ) #1006LS





007 CHEEKIE "Cheekie" Feeling humorous and not too serious? This shade is that perfect Saturday afternoon tone that lets you relax and be you. ...try it everyday after all who doesn't like a Saturday afternoon! 3.6g (0.12 OZ) #1007LS

008 SASSY "Sassy" Lively, bold and full of spirit is what people will think when they see your beautiful lips perfectly on display with this shade! Be that person that makes heads turn... Sassy is all you need to know.

008

3.6g (0.12 OZ) #1008LS



009 BITTERSWEET "Bittersweet" You know your good... And a little bad. This shade will send a message that you can be both! That's what makes you attractive... Like having your cake and eating it too! 3.6g (0.12 OZ) #1009LS



010 WHIMSICAL "Whimsical" Feeling playful, mischievous, and a little curious? Let it shine through with this delicious unique color! Light and unpredictable will shine through... 3.6g (0.12 OZ) #1010LS

011 BASHFUL "Bashful" A tone that sends a message that you might be a little shy, or reserved... Understated and gorgeous at the same time. Let this shade be the tone that captures your private and subtle side. 3.6g (0.12 OZ) #1011LS



012 SENSUAL "Sensual" Bring the intensity up with this warm and rich color... Indulge your appetite for gratification and feel how intoxicating this shade is!

3.6g (0.12 OZ) #1012LS

013 DAUNTING "Daunting" Lets you feel ready to tame the world! Bold and beautiful like the power a warmth of the sun... A crimson sky on a spectacular day... Daunting will tell the world that you are ready! 3.6g (0.12 OZ) #1013LS





014 DEMURE "Demure" A reserved shade... Like a playful kitten... Quiet and cute... A color of choice for you when your relaxed and comfortable.

3.6g (0.12 OZ) #1014LS

O15 SUPPLE "Supple" Easy... You can bend with the wind... You never get too excited... This shade says it perfectly! Capable, and graceful... Show them you can take on anything... 3.6g (0.12 OZ) #1015LS









www.mad-skincare.com

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