

*Boto-Derm Rx
Acne Cleansing Pads*



- Removes impurities from the skin.
- Antiseptic / Antibacterial
- Tones and promotes healing
- Delivers a botanically based formula to calm, soothe and refresh the skin.

Ingredients: Alpha-Hydroxy, Chamomile Extract, Tea Tree Oil, Menthol, Retinol, Witch Hazel, Grape Seed Oil, Vitamins A & E.

*Boto-Derm Rx
Forte Repair Night Cream*

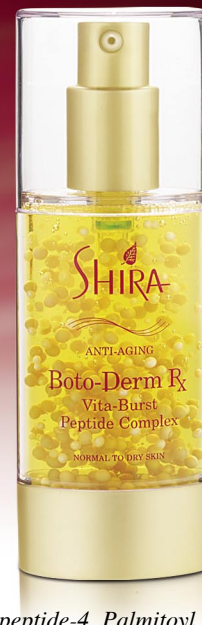


All Skin Types

- Highly concentrated formula containing Retinol.
- Enhances absorption of other cell regenerating agents.
- Noticeably reduces the appearance of fine lines and wrinkles.
- Hydrates and exfoliates the skin.

Active Ingredients: Retinol, Glycolic Acid, Daucus Carota Sativa (Carrot) Seed Oil, Lycopene (Tretinoin), Tocopheryl Acetate (Vitamin E).

*Boto-Derm Rx
Vita-Burst Peptide Complex*



Normal to Dry Skin

- Utilizes highly concentrated millicapsules for a unique and advanced delivery system.
- Maximizes nourishment and improves skin texture.
- Specially formulated for quick absorption to deliver vital nutrients including antioxidants (Vitamins A, C & E) and polypeptides to the skin.
- Reduces the appearance of fine lines and wrinkles.

Active Ingredients: Palmitoyl Pentapeptide-4, Palmitoyl Oligopeptide, Acetyl Hexapeptide-3, L-ascorbic acid (Vitamin C), Tocopheryl Acetate (Vitamin E), Retinol Palmitate (Vitamin A), Daucus Carota Sativa (Carrot) Seed Oil, Lycopene, Green Tea Extract, Aloe Barbadensis Leaf Juice, Sodium Hyaluronate.

SHIRA
Redefining the Art of Beauty & Skin Care



*Boto-Derm Rx
Hydro-Lift Plus*

Dry Skin

- A seven day intensive course treatment for balancing moisture in the skin.
- Moisture deeply penetrates and binds into the skin, thereby soothing the skin.
- The unpleasant feeling of tension on the skin disappears, leaving the skin looking supple, refreshed and radiant.
- Reduction in appearance of fine lines.



Active Ingredients: Hyaluronic Acid, Aloe Vera, Witch Hazel Extract, D-Panthenol, Matrixyl.

*Boto-Derm Rx
Instant Anti-Puffiness Eye Cream*



All Skin types

- Reduces appearance of puffy eye bags within a few minutes.
- Contains the award winning Eyeseryl, a tetrapeptide with anti-edema properties.
- Provides cumulative effect in eye bag volume reduction within 6-8 weeks.

Active Ingredients: Acetyl Tetrapeptide-5 (Eyeseryl), Aloe Barbadensis Leaf Juice, Witch Hazel, Pyrus Malus (Apple) Fruit Extract, Arginine, Lipoic Acid, Coenzyme Q 10

SHIRA
Boto-Derm Rx



Delivers Results...Not Promises

www.shirausa.com

Boto-Derm Rx



Give Beauty a Shot Without the Pain



Boto-Derm Rx

Boto-Derm Rx is a new concept in skin care, which combines the most powerful and scientifically proven anti-aging ingredients in the cosmetic industry. Shira has created a rejuvenating formulation based on uniquely concentrated multi-peptides, antioxidants and organic (botanical) compounds which are clinically proven to reverse the signs of aging.

Boto-Derm Rx utilizes the most advanced technology in a delivery system which allows seamless penetration of these elements through the epidermis, thus delivering the most visible results in combating expression lines, deep wrinkles, eye-puffiness, uneven skin tone and acne.

This power-packed formulation includes the four most clinically proven polypeptides – Oligopeptides, Tetrapeptides, Hexapeptides, and Pentapeptides. These Peptides are combined with Retinol, a powerful wrinkle fighter, creating a synergistic effect, which also provides the safest, non-toxic injection-free substitute for Botox. The effectiveness of these Peptides is also supported by scientific studies, which have been performed by their manufacturers, as well as by independent labs. As with other products, Peptide products cannot make a person appear younger after one treatment or a few days; results take time.

Boto-Derm Rx charges your complexion with a mega-dose of moisturizers, antioxidants and 4 different peptides. Daily use helps reduce the appearance of fine lines and wrinkles and helps keep skin moisturized and radiant. It also helps condition and revitalize aging skin while you sleep, leaving skin unbelievably radiant and silky looking.

The Boto-Derm Rx Age Defying Facial firms the skin and noticeably reduces the appearance of wrinkles so skin looks smoother, younger and pores become visibly smaller.

Many anti wrinkle treatments on the market are ineffective because they use the wrong percentages of effective ingredients. Boto-Derm Rx contains the same percentage of scientific ingredients as those used in studies with successful results. A product that effectively combines the right ingredients, with the right percentages of those ingredients, creates a formulation that works!

Boto-Derm Rx Clarifying Active Cleanser

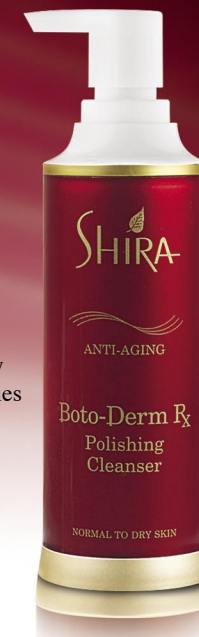


Acne-prone, Oily & Problem Skin

- A gentle lathering face wash that exfoliates dead skin cells.
- Antiseptic / Antibacterial
- Thoroughly dissolves oil residue, make-up, and other impurities from the skin.
- Leaves the skin cleansed and refreshed.

Active Ingredients: Dead Sea Mineral Water, Chamomile Extract, Tea Tree Oil, Rosemary Oil, Salicylic Acid, Green Tea

Boto-Derm Rx Polishing Cleanser



Normal to Dry Skin

- Gently cleanses face while thoroughly dissolving make-up and other impurities from the skin.
- Exfoliates dead skin cells and reveals skin that is soft and fresh.
- Balances skin's pH
- Leaves skin cleansed and refreshed.

Active Ingredients: salicylic acid, glycolic acid, lactic acid, malic acid, citric acid, tartaric acid, menthol, peppermint oil, tea tree oil.

Boto-Derm Rx Soothing & Toning Mist



Normal to Dry, Sensitive & Irritated Skin

- Soothes the Skin and reduces redness.
- Tones the skin and maintains optimal pH balance.
- Provides a fresh and soothing feeling to the skin.

Active Ingredients: Water, Aloe Vera Leaf Juice, Chamomile Extract, Azulene.

Boto-Derm Rx Hydra-Lift Day Cream



Dry Skin

- Provides the skin with a long lasting boost of hydration.
- Corrects expression lines by inhibiting the release of neurotransmitters.
- Relaxes facial tension, leading to the reduction of facial lines and wrinkles.
- Stimulates the production of collagen IV fibroblasts.
- Regenerates the skin, increasing its thickness and improves its elasticity.

Active Ingredients: Pentapeptide-4, Palmitoyl Oligopeptide, Acetyl Hexapeptide-3, Aloe Barbadensis Leaf Juice, Sodium Hyaluronate.

Boto-Derm Rx Instant Lift Serum



Normal to Dry, Mature Skin

- Silicon based.
- Smoothes appearance of fine lines and wrinkles.
- Forms an excellent make-up base.
- Enriched with Retinol and Vitamins to repair damaged skin.

Active Ingredients: Polysilicone base, Retinol, L-Ascorbic acid (Vitamin C), Vitamin E, Vitamin A.

Boto-Derm Rx Clarifying Moisturizer



Acne-Prone & Problem Skin

- Highly effective acne treatment cream.
- Deeply penetrates infected pores, disinfecting the skin, thus eliminating the acne causing bacteria.
- Leaves soft, smooth and radiant skin.
- Fast Acting

Active ingredients: Benzoyl Peroxide 10%