



M.A.D Skincare ENZYMAXX FOOT MASK A Pedicure Foot Mask That Will Have Clients Walking on Air



M.A.D. Skincare introduces **ENZYMAXX FOOT MASK**, a rich, professional foot mask containing a unique blend of enzymes and alpha-hydroxy acids to remove dead skin, exfoliate buildup, and deeply rehydrate thick, callused feet. A cracked skin and hardened callus solution, helps treat and prevent painful skin leaving feet exfoliated and smooth. Clients will also love how Peppermint and Spearmint invigorate their tired feet! **ENZYMAXX FOOT MASK** leaves feet nourished, callus-relieved and baby soft. Clients will feel like they are walking on air with this highly effective foot mask that packs a powerful pedicure punch!

ACTIVE INGREDIENTS:

- **Enzymaxx**, a combination of enzymes including Papain (papaya) removes dead surface skin, exfoliates hardened calluses, reduces itchiness, and increases the rate of skin cell turnover. Enzymes break down the bond that holds dead skin cells together, allowing the dead skin cells to be cast off, revealing softer, smoother feet.
- **Bromelain**, derived from pineapple, Bromelain is a group of enzymes with effective, topical properties. Bromelain works as a powerful exfoliator by removing damaged tissue, aiding in removing and sloughing away dead skin cells.
- **Lactic Acid**, an alpha-hydroxy acid ideal for hydrating and exfoliating. A chemical exfoliant, Lactic Acid helps stimulate the skin's shedding process.

- **Malic Acid** is a larger molecule alpha-hydroxy acid that smooths the roughest areas. Helps shed the outer layer of skin, with the additional benefit of ultimate hydration.
- **Spearmint and Peppermint**, two herbs that provide invigorating, soothing sensation naturally relieving tired, achy feet. Their antiseptic and antibacterial properties soothe irritation and inflammation and help heal skin.

RETAIL BENEFITS:

- **A great upsell**, incorporate into your current pedicure, or use as an add-on service.
- Recommend clients use **M.A.D Skincare PEDI PRO 20 FOOT CREAM** at home. Cracked feet happen in any season, not just sandal season. Help clients know the importance of daily **foot maintenance**.
- Suggest clients keep M.A.D Skincare **PEDI PRO 20 FOOT CREAM** with them during the day to invigorate tired feet and help foot aches. Plus, clients will love having healthier, smoother feeling feet **creating repeat retail sales**.

INGREDIENTS Aqua (Water, Eau), Propanediol, Alcohol, Glycerin, Lactic Acid, Malic Acid, Papain, Bromelain, Hydroxyethyl Acrylate/Sodium Acryloyldi- methyltaurate Copolymer, Polyglyceryl-4 Laurate Sebacate, Polyglyceryl-6 Caprate/Caprylate, Menthone Glycerin Acetal, Mentha viridis, Mentha Piperita, Polyacrylate-13, Polyisobutene, Polysorbate 20, Polysorbate 60, Sorbitan Isostearate, Dehydroacetic Acid, Benzyl Alcohol, Limonene, Linalool

M.A.D Skincare blends the best science and nature has to offer addressing individual skin concerns, delivering maximum benefits and the most advanced, potent skin care products on the market today.

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