



M.A.D Skincare PEDI PRO 20 FOOT CREAM with 20% Glycolic Acid

Putting Your Clients Best Foot Forward

M.A.D. Skincare introduces **PEDI PRO 20 FOOT CREAM** addressing cracked heels, callus buildup, dryness, itchiness and more. **M.A.D Skincare PEDI PRO 20 FOOT CREAM**, a combination of alpha-hydroxy acid, rich hydrators, and invigorating herbs, exfoliates, deeply moisturizes, and rehydrates thick, cracked, callused, tired feet. Extremely effective foot cream leaves feet nourished, smooth, revitalized, callus-relieved and baby soft.

ADDITIONAL BENEFITS:

- Creates a barrier on the skin helping reduce skin dryness by decreasing moisture loss.
- Rich cream easily spreads and absorbs.

ACTIVE INGREDIENTS:

- **Glycolic Acid**, an alpha-hydroxy known as a “master” exfoliator, smooths the surface of the roughest areas. Glycolic Acid's small molecule size effortlessly penetrates skin dead buildup, and callused, thickened skin. Its small molecule size also facilitates new, fresh skin to move to the surface, maintaining hydration and preparing skin to readily absorb other beneficial ingredients.
- **Shea Butter**, a natural hydrator rich in fatty acids and antioxidants, help nourish and repair dry, flaky, damaged skin. An intense moisturizer, rich in nutrients, contains anti-inflammatory properties, calming inflamed, irritated skin. Clients love silky, soft heels!
- **Spearmint and Peppermint**, two herbs providing invigorating, soothing sensation naturally relieving tired, achy feet and discomfort. Its antiseptic and antibacterial properties soothe irritation and inflammation and help heal skin.

RETAIL BENEFITS:

- **A great upsell**, by incorporating in your pedicure or a foot massage during a facial treatment, have clients use at home, in-between pedicure visits reducing reoccurring of foot skin issues.
- Dry, cracked feet happen in any season, not just sandal season. Help clients know the importance of daily **foot maintenance**.
- Suggest clients keep the foot cream with them during the day to invigorate tired feet and help foot aches. Plus, clients will love having healthier, smooth, soft feet **creating repeat retail sales**.

Available in BACKBAR size (960g NET/32 OZ.) and RETAIL size (120g NET/4 OZ.) for client at-home use.

INGREDIENTS: Aqua (Water,Eau), Glycolic Acid, Cetearyl Alcohol, C12-15 Alkyl Benzoate, Caprylic/Capric Triglyceride, Polyacrylate-13, Ethoxylated Sorbitan Ester, Cetyl Alcohol, Menthone Glycerin Acetal, Mentha piperita, Mentha viridis, Butyrospermum parkii, Polyisobutene, Polysorbate 20, Sodium Hydroxide, Limonene, Linalool, Phenoxyethanol, Ethylhexylglycerin//Does not contain parabens or chemical colorants

M.A.D Skincare blends the best science and nature has to offer addressing individual skin concerns, delivering maximum benefits and the most advanced, potent skin care products on the market today.

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