

## DESCRIPTION

Hush Hydrate is a delicate, moisturizing formula rich in botanical extracts that are not only highly antioxidant but also skilled inflammation fighters. The most remarkable extract is that of black rice, which studies have shown is a potent anti-inflammatory and anti-allergic compound. Hush Hydrate brings peace to aggravated skin.

## BENEFITS

- Anti-inflammatory and anti-allergy effects heal skin from the inside out
- Supports moisture and protection against environmental-damage effects while also offering detoxifying and brightening benefits
- Soothes and cools skin immediately on contact
- Dual Purpose: can be used as a mask or a light weight moisturizer

<b>PRESENTATION</b> <i>Retail:</i> 1.76 oz (50 g) Airless Bottle <i>Professional:</i> 8 oz (240 g) Amber Jar 6.5oz.bottle with pump	<b>SKIN TYPE</b> All Skin Types	<b>pH</b> 5.05
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## GEL HYDRATE USAGE

Gently Massage Hush Hydrate over cleansed skin and leave on as long as desired. Always apply a sunscreen product to provide a protective barrier.

## MASK USAGE

Gently Massage Hush Hydrate over cleansed skin and leave on for up to 20 minutes.

- May add Relief Bio-powder for extremely stressed skin.

## CAUTION

Do not use if the skin is broken/cracked. For external use only. Avoid getting directly into eyes. Keep out of reach of children.

## INCI INGREDIENT LIST

Aqua (Water), Caprylic/Capric Triglyceride, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Squalane, Anthocyanins, Glycerin, Populus Tremuloides Bark Extract, Leuconostoc/Radish Root Ferment Filtrate, Melia Azadirachta (Neem) Leaf Extract, Melia Azadirachta (Neem) Flower Extract, Corallina Officinalis Extract, Coccinia Indica Fruit Extract, Solanum Melongena (Eggplant) Fruit Extract, Aloe Barbadensis Flower Extract, Curcuma Longa (Turmeric) Root Extract, Ocimum Sanctum Leaf Extract, Ocimum Basilicum (Basil) Flower/Leaf Extract, Lonicera Caprifolium (Honeysuckle) Flower Extract, Lonicera Japonica (Honeysuckle) Flower Extract, Polysorbate 60, Gluconolactone, Potassium Sorbate.

\*organic

## KEY INGREDIENTS

### **Anthocyanins (Black Rice Heart):**

- Derived from black rice; Superior antioxidant activity to fight free radicals and oxidative damage.
- 10 times higher C3G (Cyanidin-3-glucoside) concentration than leading standardized anthocyanin extracts. C3G is a subtype of anthocyanin particularly helpful in supporting healthy cellular aging.
- Anti-inflammatory, antimicrobial, anti-aging; defends against UV damage.

### **BioColour Components:**

- **Melia Azadirachta (Neem) Leaf Extract and Melia Azadirachta (Neem) Flower Extract:** also known as the “four o’clock flower”, this delicate flower’s extract is exceptionally successful at calming reactive skin, including reducing discomfort (like sensations of pain, itching and stinging) and visible redness; improves skin’s long-term resilience against sensitivity triggers; supports skin’s barrier function and improve hydration.
- **Coccinia Indica Fruit Extract:** red fruit used as natural pigment; anti-bacterial properties.

*Continued* →

## KEY INGREDIENTS

### *BioColour Components (continued)*

- ***Solanum Melongena (Eggplant) Fruit Extract:*** contains nasunin, pigment that gives purple color; antioxidant properties.
- ***Corallina Officinalis Extract:*** Pure red algae extract composed of a number of trace elements such as Calcium, Zinc, and Magnesium to aid in the revitalization of the skin.
- ***Squalane:*** extracted from olives, squalane is the stable form of 'squalene', an oil naturally present in skin sebum; production declines with age, so topical use adds protective, moisturizing, softening and regenerative benefits; antioxidant and bacteriostatic/fungistatic effects.
- ***Solanum Melongena (Eggplant) Fruit Extract:*** contains nasunin, pigment that gives purple color; antioxidant properties.
- ***Aloe Barbadensis Flower Extract:*** promotes healing and has soothing properties.
- ***Ocimum Sanctum Leaf Extract:*** commonly referred to as Tulsi or Holy Basil; contains anthocyanin pigments; anti-bacterial and anti-inflammatory properties.
- ***Ocimum Basilicum (Basil) Leaf Extract:*** astringent and soothing; contains beta-caryophyllene with anti-inflammatory effects; natural pigment.
- ***Curcuma Longa (Turmeric) Root Extract:*** antioxidant, healing and anti-inflammatory; yellow pigment.