

DESCRIPTION

Rare C Serum features the most highly bio-available form of Vitamin C, which is brilliantly skilled at strengthening collagen, brightening the complexion and, as an added bonus, reducing the appearance of pore size by 20% in 4 weeks as tested! Regular use of Rare C Serum will promote supremely radiant, strong and youthful looking skin. Can also use around eyes at night, and top with Eye Mousse.

BENEFITS

- Balances, evens, and brightens skin tone
- Reduces appearance of fine lines, wrinkles, and pores
- Strengthens collagen and enhances collagen synthesis
- Soothes and hydrates skin

PRESENTATION <i>Retail:</i> 1.69 fl. oz. Airless Bottle	SKIN TYPE All Skin Types	pH 4.28
---	------------------------------------	--------------------------

USAGE

Apply Rare C Serum to cleansed skin once or twice daily; Wear alone or under other creams or serums. Always apply a sunscreen product to provide a protective barrier.

CAUTION

Do not use if the skin is broken/cracked. For external use only. Avoid getting directly into eyes. Keep out of reach of children.

INCI INGREDIENT LIST

Aqua (Water), Hamamelis Virginiana (Witch Hazel) Water, Alcohol, 3-O-Ethyl Ascorbic Acid, Glycerin, Lysophosphatidic Acid, Lecithin, Lysolecithin, Artemisia Vulgaris (Mugwort) Extract, Laminaria Digitata Extract, Sodium Hyaluronate (L), Beta-Glucan (D), Lonicera Caprifolium (Honeysuckle) Flower Extract, Lonicera Japonica (Honeysuckle) Flower Extract, Citric Acid, Xanthan Gum, Phenethyl Alcohol, Caprylyl Glycol, Potassium Sorbate

KEY INGREDIENTS

3-O-Ethyl Ascorbic Acid (L): derivative of Ascorbic Acid with hydrophilic and lipophilic properties; whitens by acting as a tyrosinase inhibitor; highly stable and antioxidant; low molecular weight creates high absorption rate; enhances collagen synthesis and skin elasticity; anti-inflammatory; gentle and non-irritating.

Lysophosphatidic Acid: derived from phosphatidylcholine, which is a class of essential phospholipids involved in membrane-mediated-cell-signaling within the body. Typically, Lysophosphatidic Acid stimulates cell differentiation, improves keratinization and limits parakeratosis – inflammation disrupts these processes, often leading to irregular skin growth. When applied twice a day for at least four (4) weeks, individuals reported a 20% reduction in pore size.

Sodium Hyaluronate (L): chirally-correct form of Hyaluronic Acid; a humectant that holds up to a 1,000 times its weight in water to provide maximum hydration and to help plump thirsty skin; improves softness and elasticity while also retaining and boosting moisture levels which helps to soften fine lines and wrinkles.

Artemisia Vulgaris (Mugwort) Extract/Algae Extract: special Algae and Mugwort (Artemisia Vulgaris) Extract combo rich in nutritious amino acids, polypeptides and cellular carbohydrates; combats irritation and redness.

Beta-Glucan (D) (Oat Kernel Heart): chirally-correct polysaccharide whose research shows it has the ability to support immune response to inflammation, damage and infection.

Hamamelis Virginiana (Witch Hazel) Water: soothing and refreshing, it is well known for its astringent power as well as its ability to help reduce swelling and inflammation. It also has reparative, antiseptic and antioxidant properties.

Lecithin: emollient, supports NMF (Natural Moisturization Factor) in skin.